

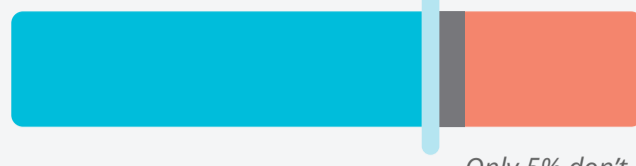
Charities Speak Out

There's a better way to get donations to charities

Most charities prefer electronic payments

65%

Electronic (EFT / PayPal)



30%

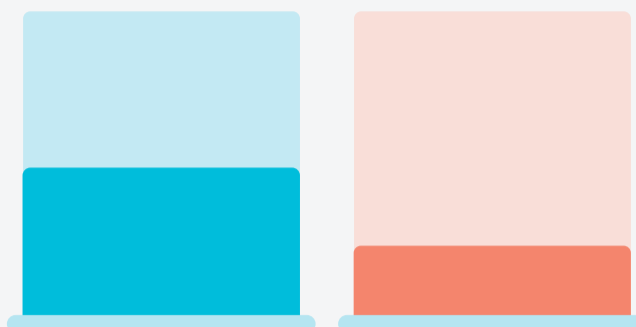
Check

Only 5% don't have a preference

Convenience is big factor in this choice

46%

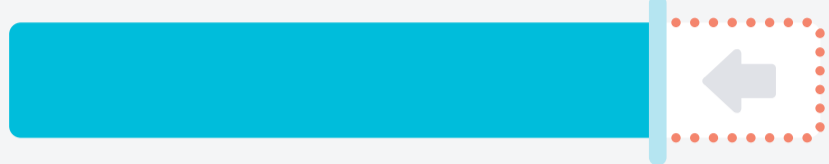
say e-payments are more convenient



25%

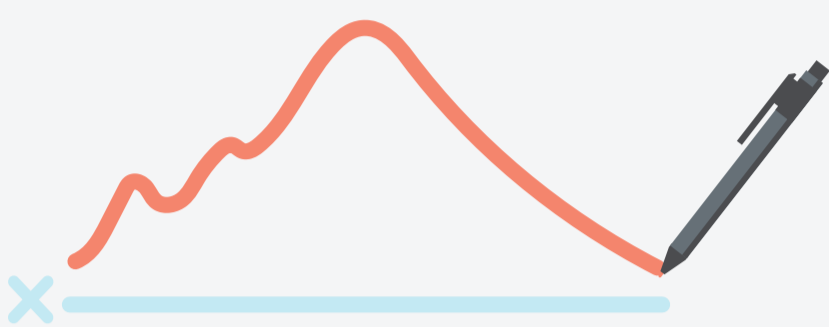
say checks are more convenient

e-payments are on the rise globally



80%

of NA companies are transitioning B2B payments from checks to e-payments



\$1.8 Billion

fewer checks are being written by US consumers every year

And in some places it's the only option



Finland 1993



Poland 2006

2 Nations

have completely abolished checks and at **least 7 other nations** have begun to phase them out

Why are checks on their way out? Cost.

Paper checks are:

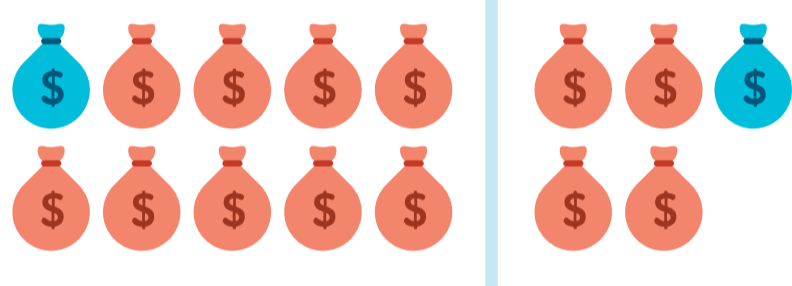
10x

more expensive to send than EFT



5x

more expensive to receive than EFT



Despite this, most workplace giving solutions still disburse funds to charities by check. Say what?!

Nonprofits are missing out on a lot of funding

\$10 Billion

in matching funds to charities goes unclaimed every year because it's still (mostly) done manually.

The Good news is...

Quicker, more efficient e-payments (with automatic, real-time matching) means nonprofits can put more time and money towards their important social missions.

When charities made the switch to EFT

92%

said it was easy through the Benevity Causes Portal



And now...

80%



of funds sent to charities through Benevity are made via EFT!

That's the highest amount of e-payments sent to charities of any software provider in the space, resulting in more timely, accurate and cost effective donations to more than **100,000** global charities this year!

We surveyed nearly

33,000 Nonprofits **40** Countries **5** Continents **50** US States

to find out if they prefer to receive donations and corporate matching by e-payment or check.